

# The GIMBEL Annual February Silk Sale

Presents 70,000 Yards of Fine American and Foreign Silks in Most Wanted Weaves and Colorings—and NOTHING ELSE—At Savings of 1/4 to More Than 1/2.

That is the epitome of an event that will probably stand alone among Silk Sales in New York this season, because of the high character, great desirability and splendid savings of the Silks it offers.

Every yard of Silk among the many thousands in it has been bought especially for the occasion. Some of it was ordered six months ago. Much of it was bought "in the gray" and dyed to our order in colors of our own selection, which assures a full range of fashionable shades, as well as plenty of white and black in many of the lots.

There are no odd lots of Silks that nobody wants, no matter how low the price. It is a sale representative of many of the finest manufacturers in America and Europe—not confined to the products of a single concern.

It is, in short, a gathering of the most wished-for staple and fancy Silks appropriate for the coming season, at far below their normal prices.

Satins, Crepes and other soft, clinging weaves will be in highest favor this season. It is precisely of those that our supply is most liberal. There will be new Foulards and new Taffetas, and a peculiarly interesting purchase of superb Silks from the famous Paris house of Poekes & Baumlín, of the Rue Vivienne, who supply the most celebrated of the Paris dressmakers, in connection with which purchase we publish an interesting letter from this firm.

The silks will be placed on sale tomorrow at 8:30 A. M., in the regular Silk Store, Second Floor, which will be expanded to occupy nearly the whole Broadway front of the Second Floor, including the Main Cross Aisle; and a plentiful and experienced sales force is provided.

If you wish to order by Telephone, call 8200 Madison Square, Extension 209, and a well-posted salesman will take down and fill your order, or send samples. There are over thirty distinct offerings in the sale. These will be grouped on tables plainly lettered to correspond with the items in the following list:

**\$10 to \$25 Silks at \$6 Yard**  
1,000 yards of rich Gold and Silver Brocade, Brocade Velvet, on chiffon and satin grounds; Ondoyant line, taffetas broche, Damas lame, Moreire dorure imprimé, &c., in fact, the richest products of the looms of France from the celebrated firm of Messrs. Poekes & Baumlín, Paris.  
TABLE A.

**\$4 Double Width Dress Satin, \$1.65 Yard**  
A choice line of street and evening shades, in a heavy, closely woven, exquisitely surfaced satin.  
TABLE N.

**\$3.50 Double Width Charmeuse Satin, \$1.85 Yard**  
Every wanted shade in this so popular fabric, soft, richly draping and lustrous.  
TABLE E.

**\$1.75 Double Width Satin Crepe Meteor, \$1.15 Yard**  
In white, ivory, black, and in all the latest colorings.  
TABLE R.

**\$1.25 Imported Crepe Chiffon, 85c Yard**  
Double width, complete color range, with that crinkly, crepe finish now so much desired.  
TABLE I.

**\$1.25 and \$1.35 Imported Chiffon Cloth, 75c Yard**  
Imported in the natural shade and dyed in this country to our order, in the most desirable new and staple shades.  
TABLE F.

**\$4 Imported Crepe Charmeuse, \$2.85 Yd.**  
An exquisite color range in this beautiful fabric. Double width.  
TABLE B.

**\$1.50 35-Inch Imported Chiffon Taffetas, \$1 Yard**  
In black only. A soft, supple, lustrous finish, and a dependable quality.  
REGULAR COUNTER.

**\$2.50 Double Width Swiss Chiffon Taffeta, \$1.50 Yard**  
A well-known make, a bright and rich appearing finish, and a brilliant black.  
REGULAR COUNTER.

**\$1.25 36-Inch All-Silk Pongee, 65c Yard**  
About 40 of the most desirable light and dark shades, including natural and black.  
TABLE M.

**\$1.25 35 Inch Black Paillette de Soie, 75c Yard**  
An excellent quality, and a desirable width.  
TABLE V.

**\$1.50 All Silk "Turc" Pongee, 75c Yard**  
An ideal faille weave for summer wear. 27 inches wide, in a complete assortment of desirable shades.  
TABLE D.

**\$3 Double Width Fancy Marquisette, \$1 Yard**  
Exquisite floral effects on white grounds, with satin stripes in various colors.  
TABLE H.

**95c 36-Inch Imported Wash Silk, 65c Yd.**  
Neat stripes and checks on light grounds, guaranteed to launder perfectly.  
TABLE X.

**\$1.50 36-Inch Satin Amour, 85c Yard**  
In 22 of the most desirable street and evening shades.  
TABLE G.

**\$2.50, \$3 and \$3.50 All-Silk and Silk-and-Wool Satin, \$1.50 Yard**  
In ivory, navy and black only. Double widths.  
TABLE P.

**\$1.25 and \$1.50 35-Inch Chiffon Taffetas, 95c Yard**  
Plain, changeable and striped. With Paris decreeing taffetas as the proper fabric for spring, this offering should attract much attention. Newest effects in changeable as well as almost every conceivable combination of stripes.  
TABLE J.

**\$2 and \$3 Double Width Bordered Foulards, \$1 Yard**  
A wide selection, both in designs and colorings, on a guaranteed water spotproof foulard.  
TABLE X.

**Dress Lengths of Plain and Faconne Foulard, 50c Yard**  
23 inches wide, various qualities and styles. Sold in dress lengths only.  
TABLE U.

ALL IN THE SILK STORE, SECOND FLOOR, BROADWAY FRONT.

## This Clearance of Fine Furs Will Be the Most Important Fur Sale of the Season

Many Prices Less Than the Indicated Cost of Pelts Next Season—and Every Fur Is Guaranteed

This Sale is not a matter of fancy, but of compulsion. Our new business year starts on February 1st, and of course, that practically marks the close of the season. We could readily carry these furs over to next year—and undoubtedly when that time comes we will regret that we had not done so, as fur prices are ascending. This has been proven by the prices of the January auctions of furs in London. The reason being the intense cold of the Northern Hemisphere, which prevented the animals coming out, and so the trappers will not be able to get their usual catch. However, we cannot cross the bridge until we get to it, as we must finish this season absolutely. And this means the immediate disposal of these furs.

This season has been a very successful one with us in spite of the unseasonable weather. But we attribute this to the fact that we have a high standard of quality which must be lived up to by the most humble as well as the finest furs. Naturally, our stock became depleted in places, so we purchased sur-

plus collections from several of the leading furriers of New York. And we are enabled to sell these furs at practically the same prices as those of our own stock.

**Prices Will Be but a Little More Than Cost and Sometimes Less**  
All of our imported models will be sold for less than cost of importation—as an instance—an ermine coat which has been \$1,950 will be \$750. And if we were to compare these prices with those that are predicted for next season the savings in this sale would be amazing.

In summing up this sale for your verdict we wish to emphasize that

**Every Fur Is Guaranteed  
Every Fur Is an Approved Model  
Every Fur Is Sold Under Its Real Name**

This partial list of prices speaks louder than words:

**Full Length Coats**  
Hudson Seal (French Dyed Muskrat)  
\$125, were \$175 \$175, were \$235  
\$150, were \$225 \$225, were \$325  
Trimmed with skunk, \$195, were \$245;  
\$125, were \$225.

**Persian Lamb**  
36-inch length, \$175, were \$250  
40-inch length, \$225, were \$325  
52-inch length, \$195, were \$295

**Pony Skin**  
\$35, were \$65 \$60, were \$100  
\$45, were \$85  
Arctic Seal (French Dyed Coney)  
\$60, were \$85 \$85, were \$125  
\$65, were \$95 \$125, were \$175  
Trimmed with pointed fox, \$125, were \$175;  
Trimmed with moleskin, \$145, were \$225;  
Trimmed with skunk, \$150, were \$225.

**Caracul**  
\$50, were \$85 \$85, were \$135  
\$65, were \$100 \$125, were \$195  
\$85, were \$125 \$150, were \$250  
Trimmed with skunk, \$95, were \$150;  
Trimmed with fox, \$275, were \$395.

**Natural Pony Skin**  
\$65, were \$95 \$95, were \$125.  
**Model Fur Coats and Wraps**  
Moleskin and silk brocade, \$195, were \$395.  
Ermine with stole of genuine Alaska Seal skin, \$750, was \$1,950.  
Caracul coat with hood, \$280, was \$350.  
Caracul with collar and trimmings of black fox, \$225, was \$325.  
Baby Pony Skin trimmed with ermine, \$150, was \$250.  
Baby Pony Skin, trimmed with silk fringe, \$95, was \$195.  
Hudson Seal (French Dyed Muskrat), trimmed with fringe, \$350, was \$475.

**Motoring Coats**  
Natural Raccoon and tweed, \$115, was \$175.  
Marmot and tweed, reversible, \$75, was \$130.  
Tiger skin, trimmed with raccoon, \$95, was \$150.  
Pony Skin and broadcloth, \$75, were \$150.  
Arctic Seal and broadcloth, \$95, were \$175.

**Model Sets of Furs**  
Ermine, \$365 a set, was \$475.  
Natural Silver Lynx, \$175 a set, was \$225.  
Russian Sables, \$395 a set, was \$475.  
Blue and white fox, \$187.50 a set, was \$225.  
Mink, \$487.50 a set, was \$495.  
Natural blue fox, \$175 a set, was \$250.  
Pointed white fox, \$175 a set, was \$225.  
Hudson Seal and white fox, \$150 a set, was \$195.  
Natural cross fox, \$95 a set, was \$150.

**Scarfs and Muffs**  
Pointed fox, scarfs and muffs, \$85 each, regularly \$145.  
Black fox, scarfs and muffs, \$15 each, regularly \$18.50 and \$25; \$25 each, regularly \$35 and \$37.50.

Natural red fox, \$42.50 a set, regularly \$60.  
Natural gray fox, \$25 a set, regularly \$37.50.  
Lynx, scarfs and muffs, \$85 each, regularly \$145.  
Persian lamb, \$25 a set, regularly \$40.  
Skunk, scarfs and muffs, \$27.50 each, regularly \$42.50.  
Black and blue wolf, \$17.50 a set, regularly \$25; \$25, regularly \$45.  
Moleskin, \$13 a set, regularly \$22.50; \$50, regularly \$75.  
Caracul, \$15 a set, regularly \$25.  
**FUR-TRIMMED COATS**—Broad cloth and tweed, lined with squirrel and hamster, with collars of Persian lamb, black fox and other desirable furs, \$22.50 to \$185, were \$35 to \$195.  
Third Floor

## Now the Clearance of White Sale Oddments

When the White Sale started it presented a beautiful collection of undermuslins at prices which we conservatively estimated at 10 to 25 per cent less than regular quotations, and as we have continually added fresh shipments, the Sale has been a tremendous success. But such strenuous selling leaves its trail behind—broken sizes and muddled lingerie. So, instead of waiting until after the close of the Sale, we have assembled all of these odds and ends—about 1800 garments—and have marked them at lessened prices. This means double economies. Only American-made lingerie, but every garment was made to our special order—and is fine and dainty.

Nightgowns, corset covers, combinations, princess slips, chemises, drawers and petticoats in all of these groups:

\$1 to \$1.25 White Sale Undermuslins at 75c  
\$1.50 " " " " " " \$1  
\$2 " " " " " " \$1.50  
\$3 " " " " " " \$2  
\$4 " " " " " " \$3

The unusualness of these prices and the fact that there are only 1,800 garments suggest that early selection will be advisable.  
Just three days more of the January White Sale.  
Second Floor

## Lamps and Domes at Clearance Prices

Only one or two of a kind left of the following Lamps, which have been among the most highly favored in our collection.  
**LAMPS IN GOLD FINISH**, with handsome shades of mosaic work, in amber and old rose, at \$85 to \$80.  
**LAMPS OF DAMASCUS BRASS**, fitted for electricity. Graceful designs; silk-lined shades. \$32.50 from \$45, \$24 from \$34.  
**ELECTRIC LIBRARY LAMPS**, with mosaic shades, on standards of various designs and finishes. At \$40 from \$65, at \$25 from \$45, at \$18 from \$25.  
**SUPERB HANGING DOMES** for electricity; just one of a kind. At \$85 from \$100, at \$37.50 from \$75, at \$20 from \$30.  
Fifth Floor

# GIMBEL BROTHERS

BROADWAY

NEW YORK

THIRTY-THIRD ST.

## A Furniture Sale of Pronounced Interest

Has Been Arranged to Begin  
On Thursday, February 1st,  
at Gimbels

and to continue throughout the month, presenting Half a Million Dollars' Worth of Furniture of the highest order, at savings of \$10 to \$50 in \$100.

The newspapers will announce full details.  
The news will assuredly be worth waiting for.

## Important Price-Reductions On Fine Imported & Domestic Rugs In Large Carpet Sizes

Any Housekeeper who needs a handsome Rug of 9 x 12 ft. or over, for living-room, dining-room or library, is particularly directed to this collection of some seventy-five large Rugs, which now bear these extremely low prices:

	Regularly	Now
11 ft. 3 in. x 15 ft., highest grade Wilton Rugs.....	\$92.50	\$65.
11 ft. x 15 ft., Imported French Rugs.....	\$100.	\$65.
13 ft. x 16 ft. 6 in., Imported French Rugs.....	\$110.	\$80.
9 ft. 9 in. x 13 ft., Imported French Rugs.....	\$75.	\$45.
13 ft. x 16 ft., Imported French Rugs.....	\$135.	\$97.50
11 ft. 3 in. x 15 ft., Axminster Rugs.....	\$40.	\$32.50
11 ft. 3 in. x 15 ft., Royal Wilton Rugs.....	\$85.	\$65.
10 ft. 6 in. x 13 ft. 6 in., Body Brussels Rugs.....	\$45.	\$35.
10 ft. 6 in. x 12 ft., Tapestry Rugs.....	\$22.50	\$16.50
11 ft. 3 in. x 12 ft., Tapestry Brussels.....	\$27.50	\$18.50
8 ft. x 11 ft. 6 in., Imported French Rugs.....	\$50.	\$35.
9 ft. x 12 ft., One-piece "Orient" and "Amazim" Rugs.....	\$55.	\$35.
CARPET RUGS, made in our own factory, average size, 8 ft. 3 in. x 11 ft. 6 in. to 10 ft. 6 in. x 14 ft., at HALF PRICE.		

**Also These Rugs in Smaller Sizes**  
4 ft. 6 in. x 7 ft. 6 in., Whittall Arabie Rugs..... \$23.50 \$11.75  
36 in. x 63 in., Whittall Arabie Rugs..... \$9.50 \$4.75  
Sixth Floor

## Final Reductions on Upholsteries

Draperies, Portieres, Lace Curtains, Couch Covers and Sofa Cushions at One-third to One-half Below Full Prices.

These are the remaining important lots which we do not wish to carry over inventory, and which, therefore, enter the closing days of the January Clearance Sale at the largest price-reductions yet recorded for Home Furnishings of their high degree of beauty and desirability. First is a collection of

**Exhibition Draperies Greatly Reduced**  
Superb designs made expressly for us by well known Paris decorators and consisting of draperies for one or two windows, usually with valances and portieres for one door. Fabrics are velvet, damask, moire silk and other rich materials; many handsomely appliqued. Styles suitable for finely furnished period drawing rooms and reception rooms.  
Prices range from \$140, formerly \$200, to \$400, formerly \$595, for each set.

Also a series of Exhibition Draperies of our own design and materials, ranging in price from \$9.50, formerly \$15, to \$125, formerly \$185.

**Cretonne Curtains, Single Pairs, at Half**  
All in window sill lengths, lined with plain saten, trimmed with fringe and ruffled.

At \$5.25 pair, from \$10.50, to \$17.50 pair, from \$35.

**Couch Covers and Lounging Pillows**  
FRENCH MOUQUETTE COUCH COVERS, in rug designs, at \$8.50 each; formerly \$12.

LOUNGING PILLOWS, artistically covered, at \$1.25 each; were \$2 to \$2.50.

DAMASK LOUNGING PILLOWS at \$2; were \$4 and \$5.

**Lace Curtains Reduced 25 to 40%**  
A general clean-up of all our one to four-pair lots of Lace Curtains, including Scrim, Nottingham, Novelty Net, white and ecru Irish Point, Marie Antoinette and embroidered and ruffled Muslin. Some of the groups:

White Marie Antoinette	At \$3.50 to \$13.75 pair	Formerly \$6 to \$18.50 pair	White Irish Point	At \$2.85 to \$14.75 pair	Formerly \$3.50 to \$20 pair
Ecru Marie Antoinette	At \$4.25 to \$14 pair	Formerly \$6.25 to \$18.50 pair	Nottingham	At \$1.35 to \$4 pair	Formerly \$2 to \$5.75 pair
White Renaissance	At \$3.90 to \$13.50 pair	Formerly \$6.50 to \$22.50 pair	Ecru Scrim	At \$2 to \$3.75 pair	Formerly \$2.75 to \$5.75 pair

**Portieres at Clearance Prices**  
200 pairs of Armure, Novelty and Tapestry border Curtains, newly grouped as follows:

AT \$3.50 A PAIR, FORMERLY \$6.75, \$7.50 AND \$8.25.  
AT \$6.75 A PAIR, FORMERLY \$9, \$9.50 AND \$10.50.  
AT \$9.50 A PAIR, FORMERLY \$12, \$15 AND \$20.  
French Jute Velour Curtains, two handsome designs, in a good range of colors. At \$22.50 a pair, from \$45.  
Sixth Floor

## Madame, Here Is Your New Dinner Set

It is one of a cluster of handsomely decorated Dinner Services from our regular stock which have felt the mark of the blue pencil just before inventory. Choose from these:

\$30 Austrian China Dinner Sets at \$15.75  
100 pieces in two fine floral patterns; service for 12 persons.  
\$21.50 English Porcelain Dinner Sets at \$12.75  
Border in illuminated colors in a characteristic Old English design; 100 pieces.

\$19.50 English Porcelain Dinner Sets at \$10  
100 pieces; pagoda pattern; in deep, flow blue.

\$29.50 Austrian China Dinner Sets at \$15  
100 pieces; in a typical Dresden design.

Also \$1.95 Bohemian Glass Compotes at \$1.25  
Tall footed Compotes in engraved or white and gold design.  
Fifth Floor

## Items from the Linen Clearance

So much good news develops in the course of the January Clearance in the Linen Store that it is difficult to find room to tell more than a part of it. For each of the following fine lots there are half a dozen more:

DAMASK TABLE CLOTHS in odd patterns, 2x3 yards, 25x34 yards, at \$2 to \$7.50; were \$2.75 to \$9.50.  
TABLE NAPKINS, odd dozens, some soiled, from 20x29 inch to 20x23 inch, from \$1.75 to \$5; were \$2.50 to \$10.50.

HEMSTITCHED DAMASK TABLE CLOTHS, from 72x72 inch to 72x108 inch, at \$2.75 to \$7.25; were \$3.50 to \$8.75.  
ROUND SCALLOPED TABLE CLOTHS, 72 to 90 inches diameter, at \$3 to \$9; were \$4.25 to \$11.75.

HUCKABACK AND DAMASK TOWELS, some hand hemmed; some slightly soiled; 40c to \$1; were 65c to \$1.25.  
HAND EMBROIDERED PILLOW CASES, 22x36 inch, \$3 a pair; were \$3.75 to \$4.50.  
EMBROIDERED BEDSPREADS, odd patterns, at \$9 to \$33.50; were \$11.75 to \$38.

ODD LOTS OF FANCY LINENS, including Cluny, Renaissance and hand-embroidered pieces, reduced one-third to one-half.  
Second floor

## This Pre-Inventory Sale of Women's Tailored Suits Should Be a Triumph!

\$18.50 to \$25 Suits, \$7.50  
\$25 to \$32.50 Suits, \$15  
\$35 to \$42.50 Suits, \$23.75  
\$45 to \$55 Suits, \$29.50  
\$57.50 to \$60 Suits, \$35 and \$45

The original prices of these suits concern us but little, as our store year ends in a few days and we do not wish to inventory these remaining suits.

But original prices should mean much to you—for you can get suits that are well worth the original conservative quotations.

Every suit in this Sale is a Gimbels Suit—made to our special order by the best tailors in New York. Fabrics are excellent in quality and up-to-date in style. These facts alone distinguish our suits, in spite of the fact that they are reproductions and adaptations of the finest French models.  
Third Floor